

PROJECT MOOD

PROJECTMOOD.COM.AU

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Lets build the mood - together.

Project Mood is here to change the game. We're on a mission to lift the mood of Melbourne — a city that's been stuck in overdrive. Through contrast therapy, invigorating movement, and spaces built for genuine connection, we're taking on burnout, stress, and isolation head-first.

But we know we can't do it alone.

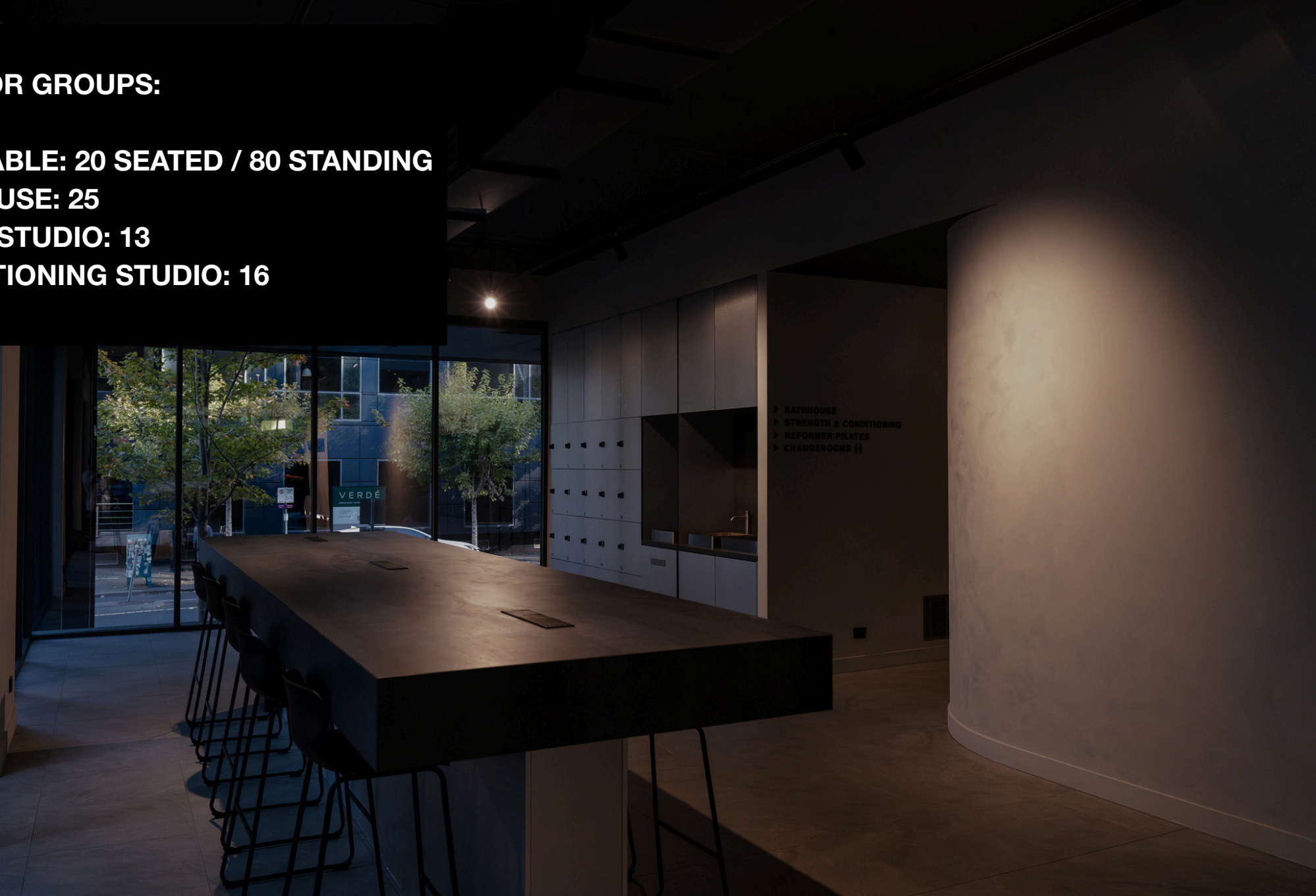
We love partnering with workplaces, local businesses, and community groups who share our belief that health, wellbeing, and productivity go hand in hand. Together, we can create access to tools that help people feel better, work better, and live better — without intimidation, judgement, or ego.

Whether it's a one-off team experience, an ongoing membership package, or something more bespoke, we're here to support your people, your culture, and your goals.

Ready to feel the shift? Let's build something meaningful.



CAPACITY FOR GROUPS:
COMMON AREA / COMMUNAL TABLE: 20 SEATED / 80 STANDING
BATHHOUSE: 25
REFORMER STUDIO: 13
STRENGTH & CONDITIONING STUDIO: 16





PARTNERSHIPS

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Run Club Partnerships

Tap into our most engaged and energised community moment.

Our Run Club happens weekly on Friday mornings and has quickly become one of the most vibrant and high-touch points of our community. It's our highest day for social media engagement, with strong traction across stories, reels, and tags — making it an ideal space for brand visibility.

HOW BRANDS CAN PARTNER:

- We love collaborating with like-minded brands and are always open to creative activations.
- Product giveaways or samples post-run (drinks, snacks, wellness gear, etc.)
- Co-branded runs with your brand front and centre in our content
- Pop-up stations (e.g. coffee, smoothies, massage guns, testing zones)

SPONSOR THE RUN CLUB:

- Friday Run Club is open for ongoing sponsorship or once-off activations
- We also offer full sponsorships of additional Run Club sessions any day of the week, perfect for campaign launches, team experiences, or wellness activations
- Brands or groups can host their own local Run Club through us — with the option to follow it up with a discounted bathhouse session for recovery

WHY IT WORKS

Run Club connects brands with a highly active, wellness-focused audience in a real, human way — showing up, sweating together, and sharing it socially. Whether you're a performance brand, a recovery product, a wellness drink, or a workplace looking to energise your team — there's space for you in the run.

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Corporate Access to PM

Flexible wellness solutions designed to energise your team and boost performance.

We offer tailored membership packages, recovery access, and private sessions for businesses that want to prioritise well-being in a meaningful, practical way.

GROUP ACCESS & PACKAGES

- Packages of 100+ sessions or passes available
- Discounts for teams of 5+, scaling with volume
- Shareable class packs and credit bundles
- Optional add-ons: bathhouse, PT, private classes

Perfect for companies offering wellness perks, subsidised access, or looking to bring movement into their culture.

WHY IT WORKS

Wellness boosts workplace performance:

- 31% increase in productivity
- 28% drop in sick leave
- 6x higher employee engagement

Movement, recovery, and time away from the desk leads to sharper focus, lower stress, and stronger team connection.

Get Started:

- Email lewis@projectmood.com.au with your team size
- We'll recommend the best structure + rates
- Quick onboarding via app and member support

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Events & Brand Partnerships

WHAT WE OFFER

- Birthdays, hens, bucks, and celebrations
- Corporate off-sites and wellness days
- Press launches, influencer sessions, and media events
- Full or partial studio hire (classes or bathhouse)
- Optional extras: prosecco, grazing boards, bunting, balloons, towels

BRAND ACTIVATION & TAKEOVERS

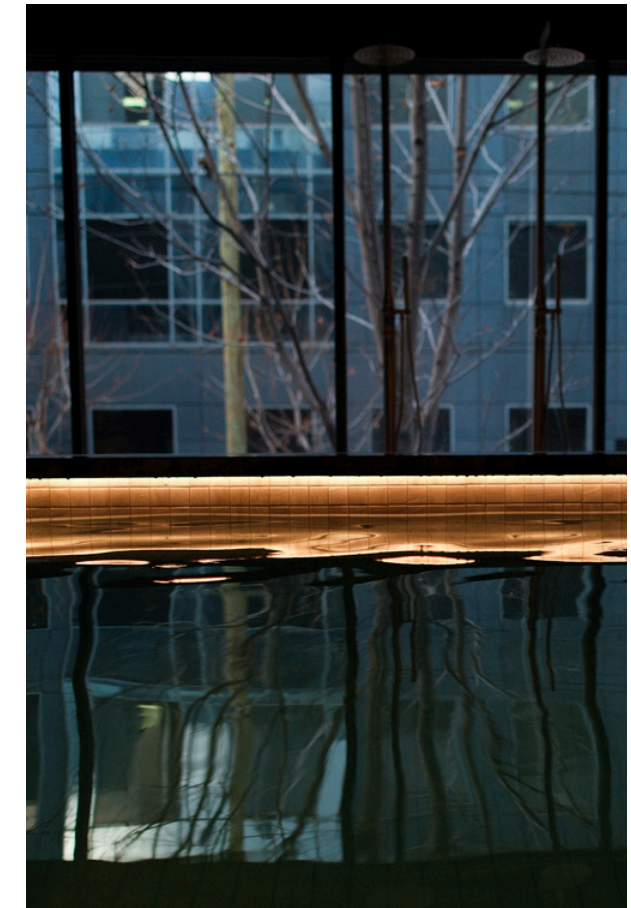
- Host sampling events, recovery sessions, or pop-ups
- Add your branding to mirrors, lockers, or signage
- Partner with us for themed sessions or wellness campaigns
- Great fit for brands in wellness, performance, lifestyle, or beauty

Whether it's 10 people or 80+, we'll help you design a standout experience that feels elevated, personal, and on brand.

Ready to Plan Something?

Email lewis@projectmood.com.au with your event idea, preferred date, and group size — and we'll take it from there.

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ENQUIRIES:
LEWIS@PROJECTMOOD.COM.AU